

NETWORK & STUDY

BOOTCAMPS - FACULTY LEDS IN BUENOS AIRES



SPORTS FACULTY LED





RUN. TRAIN. NETWORK. STUDY. TEAM BUILDING.

PALERMO, BUENOS AIRES



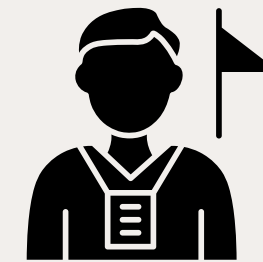


ARGENTINA FOR ALL

WE ASSIST **UNIVERSITIES AND INTERNATIONAL STUDENTS** IN BUENOS AIRES SINCE 2013



20+
COUNTRIES



5000+
STUDENTS

WE PROVIDE **SOCIAL AND FORMATIVE EXPERIENCES** IN A WORKING ENVIRONMENT

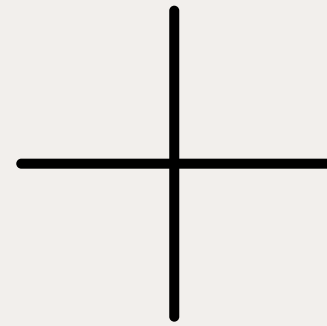
FACULTY LED GOALS

- Present the coworking ecosystem
- Organize a preseason and team building activities
- Connect with entrepreneurs and network
- Develop a business plan or personal project
- Deliver high-quality training proposals
- Promote interest in sports and culture
- Generate audiovisual content for personal branding

01. WHERE DO THE FACULTY LEDS TAKE PLACE?

HUERTA

COWORKING



PARTNER UNIVERSITY IN
BUENOS AIRES



yuki
YOUNG
UNIQUE
KREATIVE
INDIVIDUALS

SOMOS UNA COMUNIDAD QUE CONVIDA Y
REUNE EL TALENTO DE ESTA GENERACION:
JOVENES ARTISTAS, WORKERS Y MAKERS SUB 35

yuki.com.ar

@yukiculture

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02. FORMATION - OPTION A

POWER SKILLS

- Leadership & Negotiation
 - International Networking
 - Emotional Intelligence
- Classes will be led in english



PROFESSORS

- From the university or provided by Argentina for ALL
- Professors from the university can participate remotely through online sessions.

A

LEADERSHIP AND NEGOTIATION PROGRAM

- Introduction to Effective Leadership in the Latin American Context
- Leadership Styles and Their Application in Different Organizational Cultures
- Developing a Personal Vision and Mission as a Leader
- Assertive Communication and Active Listening
- Conflict Resolution and Decision-Making

EMOTIONAL INTELLIGENCE PROGRAM

- Fundamental concepts of emotional intelligence
- Self-awareness and emotional self-regulation
- Empathy and its importance in leadership
- Stress management and resilience in high-pressure environments

INTERNATIONAL NETWORKING

- Fundamental concepts of networking. What it's for.
- Current strategy of participants. Diagnosis.
- Common mistakes.
- Building a personal brand.
- How to connect internationally.

ARTIFICIAL INTELLIGENCE

Design intelligent, user-centered products. Learn to integrate AI at every stage of product development to create agile, ethical solutions with real impact. From idea to impact: AI applied to product development. Master tools and methodologies to ideate, prototype, and validate AI-powered products responsibly and efficiently. Develop AI-powered products that generate value. Optimize design, research, and validation processes by applying generative AI and digital tools that accelerate innovation. Lead AI innovation at every stage of the product lifecycle. Gain a comprehensive understanding that combines strategy, ethics, and practical application in real-world design and management projects.

● Classes will be led in Portuguese or English

Power Skills Specialist

DIEGO DALMAN

+ 100.000 followers on LinkedIn



AI Specialist

CHRISTIAN MOLFA

Works for Mercado Libre



02. FORMATION - OPTION B

SPANISH CLASSES



- Classes will be conducted by Vos Buenos Aires Spanish School.
- There will be one professor for beginners and another for intermediate–advanced students.
- Credits may be granted if necessary.
- Location: Huerta CoWorking Dorrego 2133, Palermo
- The concepts outlined on the next two pages serve as guidance for both students and professors; however, they will be adapted to the group's needs throughout the course.

BEGINNER LEVEL

A1 – Beginner: At this level, students are starting their journey in the Spanish language. They can understand and use familiar and everyday expressions, introduce themselves and others, answer simple questions, and interact at a basic level as long as the other person speaks slowly and clearly.

A2 – Elementary: Students at this level can communicate in simple and everyday situations that require direct exchanges of information related to common topics and basic needs such as shopping or going to the doctor. People at this level can talk about themselves and their environment in the past tense.

INTERMEDIATE - ADVANCED LEVEL

B1 – Intermediate: Here, students are capable of understanding and producing simple texts in familiar situations. They can participate in conversations on familiar topics, express personal opinions, deal with problems that may arise when traveling in Spain or another Spanish-speaking country, describe experiences, dreams, and ambitions, as well as opinions and plans.

B2 – Upper Intermediate: At this level, students have a good command of Spanish and can understand complex texts, participate in more advanced discussions on a variety of both concrete and abstract topics, express themselves fluently and spontaneously in social interactions with native speakers, and produce clear and detailed texts on various topics, expressing advantages, disadvantages, and their personal opinion. Level B2 is required in many universities to study in Spain.

C1 – Advanced: Students at this level have a high degree of fluency and accuracy in the language. They can understand extensive and complex texts, as well as express themselves fluently and structurally in formal and informal situations, demonstrating fluency and spontaneity.

03. EVENTS INCLUDED



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04. TIME TO CHOOSE A PROJECT

- **Consultancy:** Local entrepreneurs will present their businesses directly to the students, offering an inside look into real-world challenges and operations.
- **Personal Project:** Students will have the opportunity to develop their own startup or business idea as part of the program.
- **Green Project:** Students will have the opportunity to develop their own business idea with a focus on triple impact — generating economic value, creating social benefits, and promoting environmental sustainability.



¿QUE ES LA CREATIVIDAD
PARA VOS?
yuhio.

O
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05. MEETINGS WITH ENTREPRENEURS

- **Flashmentoring:** Local entrepreneurs will mentor students with the projects they have created in Buenos Aires.
- **Conference:** Students can engage entrepreneurs by asking open-ended questions focused on their startup's story, challenges, and future vision.
- **Innovation Park (PI):** Buenos Aires has a hub namely "Parque de la Innovación". We will visit and discover the projects they have been working on.



¿Qué te recuerda?



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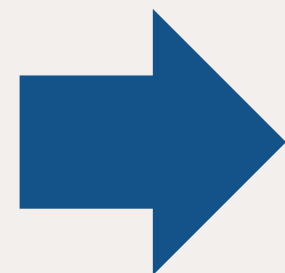
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06- ADAPTABILITY

This program is fully adaptable and can be tailored to meet the specific needs, academic standards, and learning objectives of a partner university. For example:

Psychology Students will benefit from a tailored experience that connects theory with real-world practice in the fields of mental health, organizational behavior, and social impact.

Architecture Students: will engage in a hands-on learning experience that connects them with the built environment, sustainability, and city development in Buenos Aires.



CONTACT US FOR ANOTHER CAREER



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For Students (Group Format)

PODCAST FOR ALL

- Work in teams to develop short video segments that reflect your personal and professional interests. Explore discussion topics such as global education, entrepreneurship, sustainability, mental health, or innovation. Create engaging content for platforms like LinkedIn, Instagram, or TikTok, guided by media professionals. Showcase your international experience, your team, and your insights gained in Argentina

For Professors (Individual Format)

Record a professional video profile, ideal for use on academic websites, conferences, or social media. Share your thoughts on education, global collaboration, and your experience in Buenos Aires. Promote your institution through content that highlights its international partnerships and academic excellence. All content can be used to: Promote the home university's global engagement and academic programs. Highlight the impact of international experiences on both students and faculty strengthen institutional branding through authentic, high-quality media

07. PRESEASON

SPORT TEAMS

- Personalized Training
- Running in Buenos Aires Parks
- Team building activities
- Adapted to all sports

COACHES

- A From the university
- B From Argentina for ALL
- C Bullet points "A" and "B" combined



TRUST US



Course Day

Huerta CoWorking



14:30 to 15:30

Welcoming Asado

16:00 to 16:40

Time to work on the project and company meetings

17:00 to 20:00

Class

Project Day

A photograph of four young women in an office environment. They are smiling and looking towards the camera. In the background, there is a window with a view of the night sky and some lights. In the foreground, there are several laptops on a desk, one of which is open and displaying a website. The women are dressed in casual business attire.

10:00 to 13:00

Training and team building activities

Huerta CoWorking

16:00 to 20:00

Time to work on the project and company meetings

Last Day

Huerta CoWorking



09:00 to 13:00

Time to show the project you have been working on

One week program

- Transfer in/out Airport-Housing.
- 5 days at Huerta CoWorking and/or a local university (4 hours each) to have 3 meetings with entrepreneurs (60 minutes each) at least, 3 classes and place to exhibit the project.
- 3 trainings (sport and team building activities).
- Consultancy or entrepreneurship project evaluation.
- Breakfast or snack at Huerta CoWorking.
- 3 walking tours with a private guide.
- 1 barbecue.
- Ticket to a tango and theater show.
- Staff 24x7.
- Pictures and Videos.
- Colon Theater visit.
- Palermo Rosedal and Puerto Madero visit.

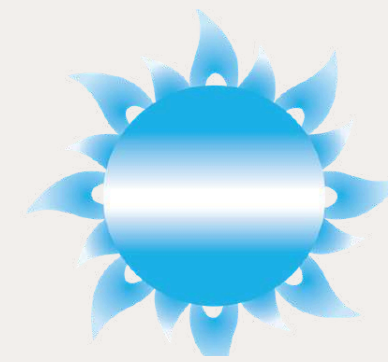
Two weeks program

- Transfer in/out Airport-Housing.
- **10 days** at Huerta CoWorking and/or a local university (4 hours each) to have **6 meetings** with entrepreneurs (60 minutes each) at least, **6 classes** and place to exhibit the project.
- 6 trainings (sport and team building activities).
- Consultancy or entrepreneurship project evaluation.
- Breakfast or Snacjk at Huerta CoWorking or Universidad de San Isidro.
- 3 walking tours with a private guide.
- **2 barbecues.**
- Ticket to a tango and theater show.
- Staff 24x7.
- Pictures and Videos. **Podcast.**
- Colon Theater and **Innovation Park** visits.
- Palermo Rosedal and Puerto Madero visits.

HOUSING

- Bulnes Eco Suites Hotel (8.7 Booking reviews)
- Apartments located in Recoleta, Palermo or Belgrano
- Private apartment for professor/coach





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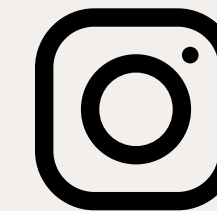
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